

HERON SQUARE

A civic heart built for gathering and growth

Tucked just behind Peachtree Industrial, Heron Square forms an inward-facing hub centered on daily life. Retail, housing, and open space. Protected from traffic, shaped for connection, and grounded in Berkeley Lake's quiet character.



1 Townhomes
Medium-density housing

2 Retail
Small-format commercial bays

3 Surface Parking
Parking courts with permeable paving and landscape buffers



Palisades Village | Palisades, CA



Ardmore Townhomes | Winston-Salem, NC

SOUTH TOWN CENTER

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Located along Peachtree Industrial Boulevard, South Town Center redefines a key frontage as a mixed-use district supporting retail, hospitality, and multifamily housing. The project reinforces the corridor's transition from auto-oriented development to a more walkable, civic environment.



1

Retail

Street-facing commercial bays, framing plaza

2

Hotel

Mid-scale hotel, supporting weekend activity

3

Multifamily

Market-rate housing to support economic sustainability



Beckert's Park | Washington, D.C.

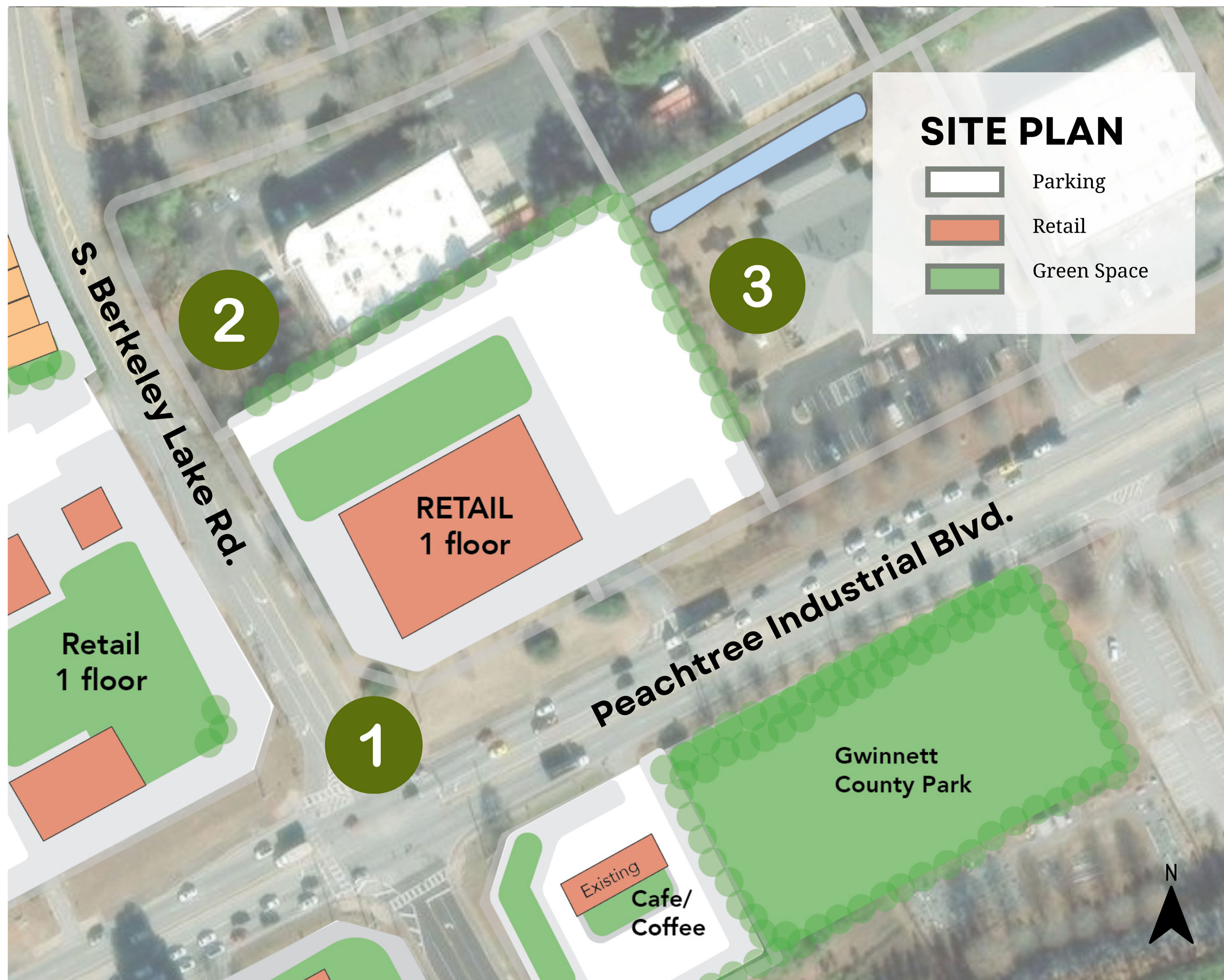


Myrtle Beach Hotel | Myrtle Beach, SC

COMMERCIAL

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Positioned along Peachtree Industrial Boulevard, the site is envisioned as a flexible commercial anchor that activates the corridor and serves local demand.



1

Commercial Space

Small-format retail pads

2

Green Space

Tree-lined forecourt that buffers the street, serves as shaded plaza

3

Surface Parking

Parking area designed for low-traffic retail and community event use



Reformation Brewery | Woodstock, GA



Monday Night Brewery | Atlanta, GA

ADAPTIVE REUSE

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Once an underused gas station, the site is reimaged as a neighborhood-scale café and gathering space. By converting a piece of corridor infrastructure into a social node, the project activates a previously overlooked edge of Peachtree Industrial and supports local business growth.



1 Adaptive Reuse

Structural retrofit + program conversion

2 Green Space

Permeable landscape + stormwater management zone



Break Pad | College Park, GA



St. John's Signal Gas Station | Portland, OR

THE COMMONS

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The Commons applies wellness-oriented design principles to create a continuum-of-care village organized to promote accessibility and daily interaction.



Danielson Grove | Kirkland, WA



Village West Cobb | Marietta, GA

Berkeley Lake | Georgia Institute of Technology Urban Design Studio

1 Cottages

Cluster of single-story independent cottages

2 Assisted Living

Offering wellness, dining, memory care with a 3-story footprint

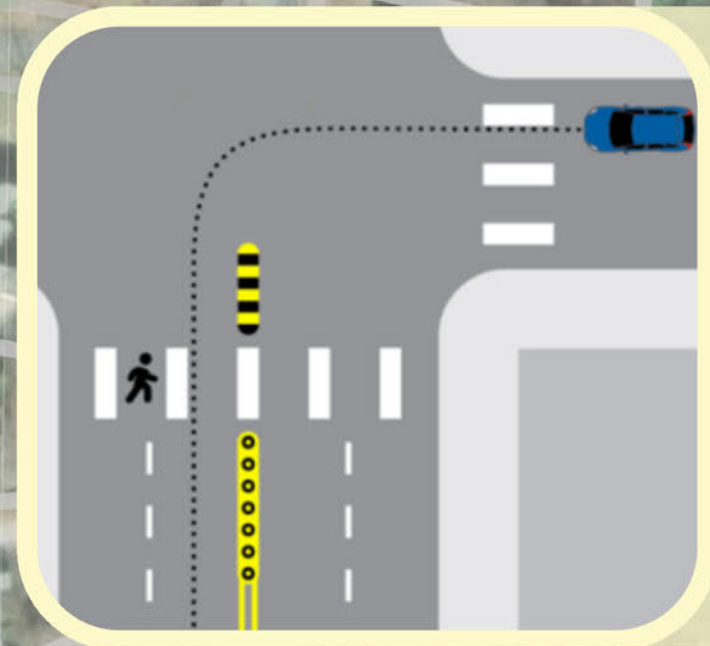
3 Surface Parking

Permeable courts located behind primary buildings to reduce heat gain

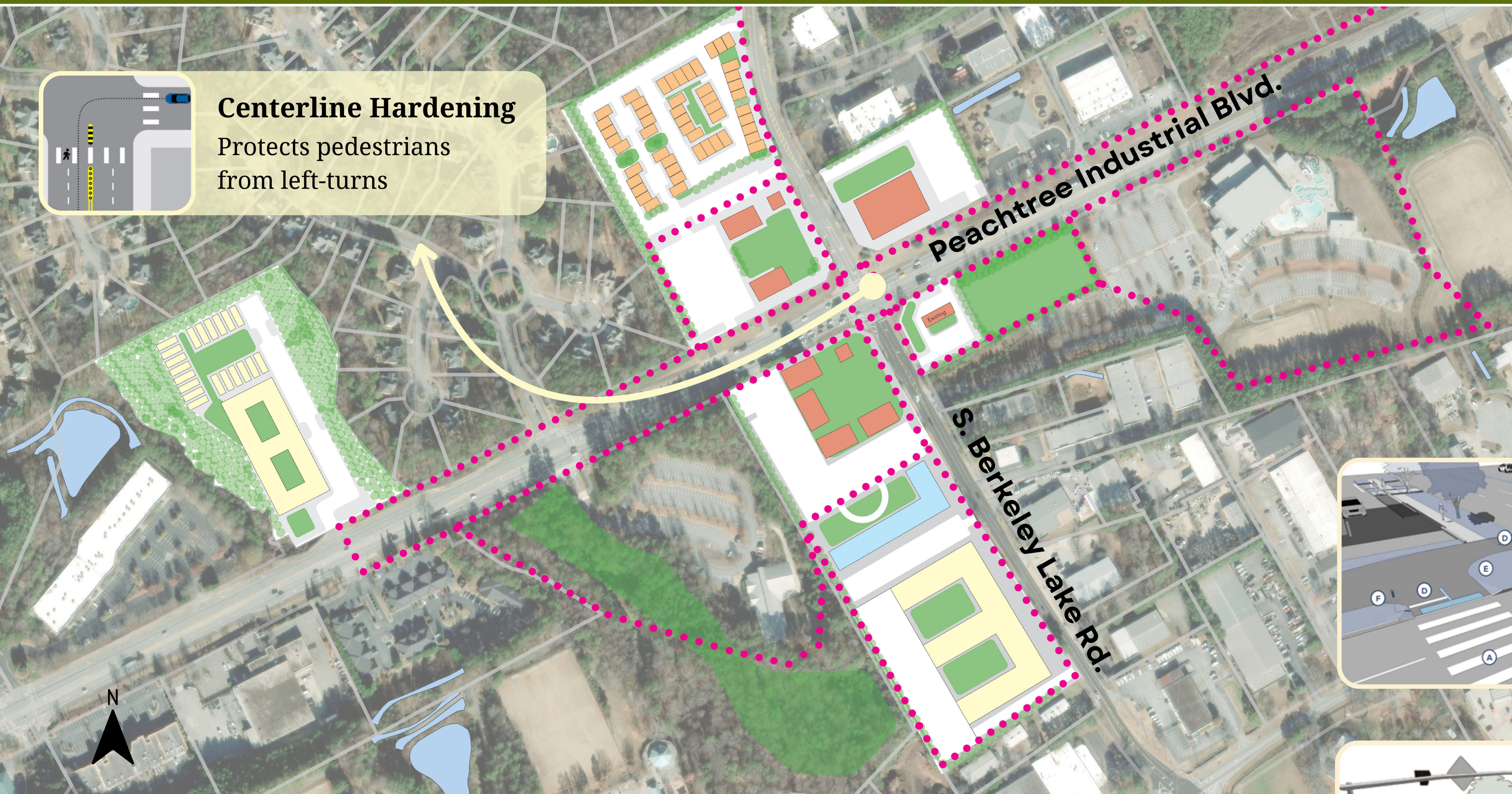
CONNECTIVITY

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A multimodal pathway connecting residential, commercial, and recreational aspects of Berkeley Lake. Accompanying this pathway is needed safety improvements that provide buffers from Peachtree Blvd and orients accesibility to new sites.

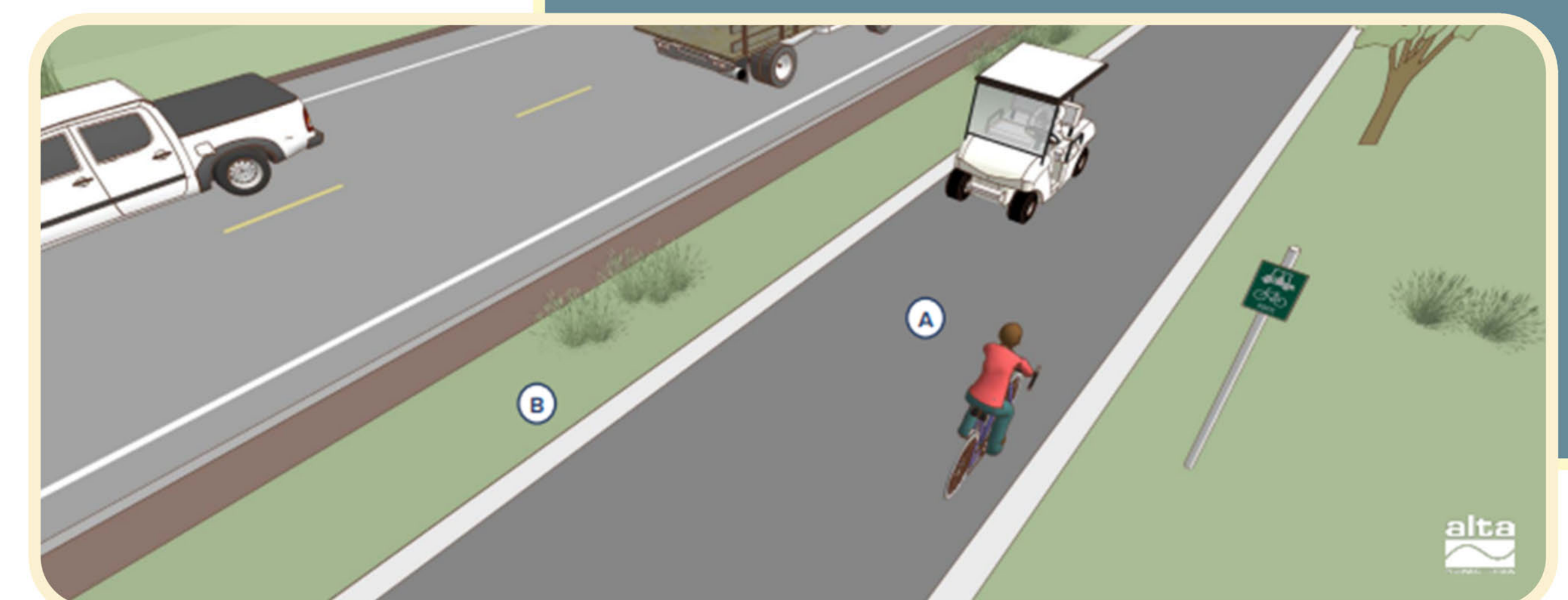
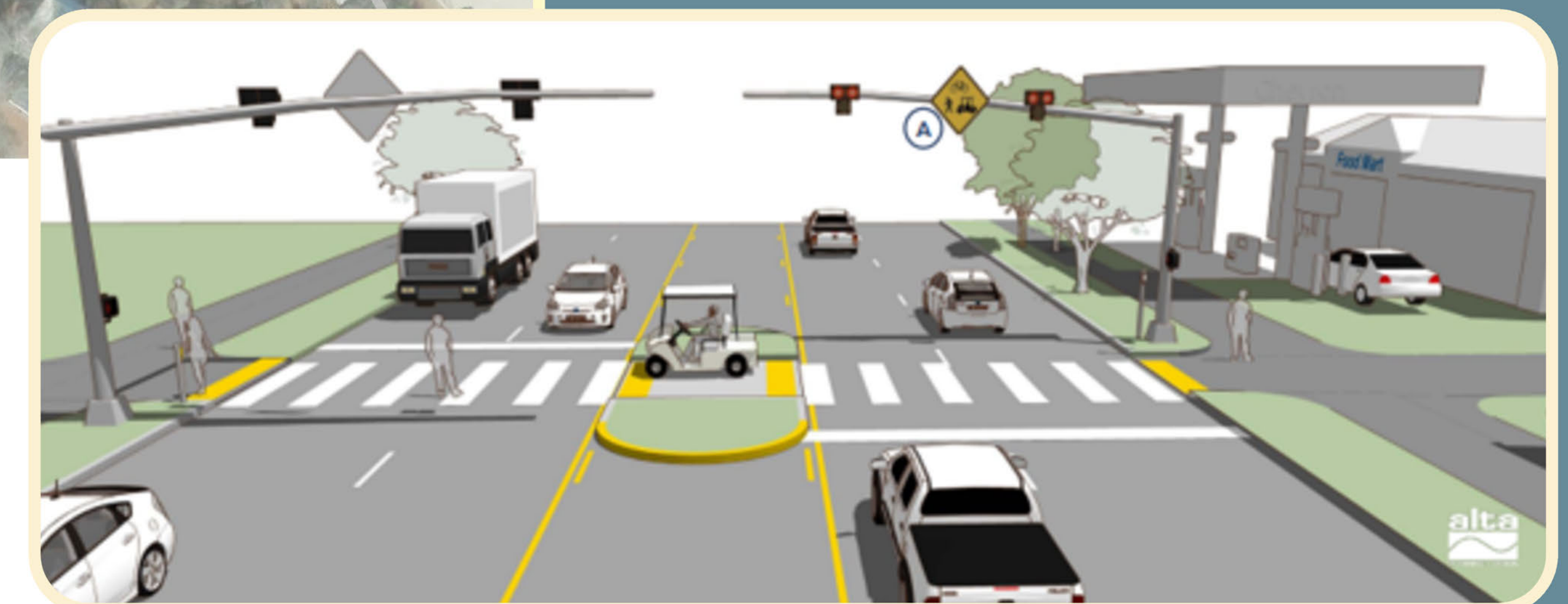
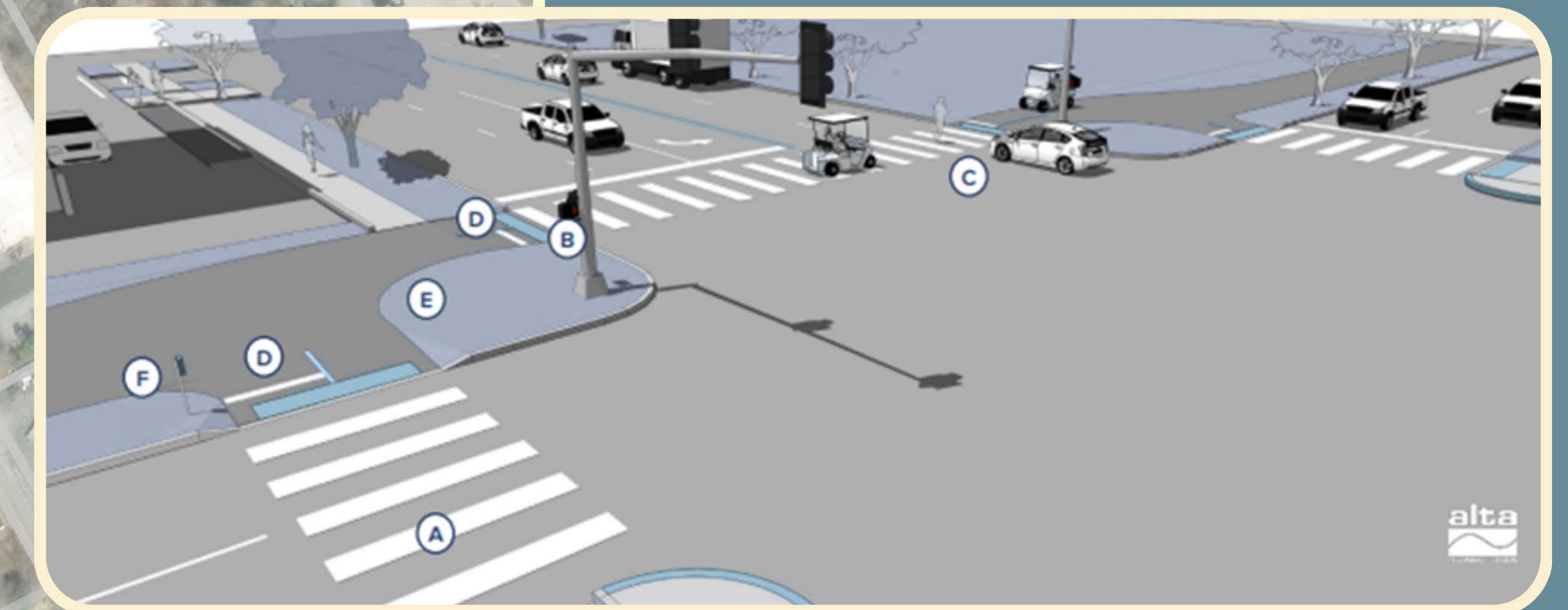


Centerline Hardening
Protects pedestrians from left-turns



GENERAL RECOMENDATIONS

- Transform existing right-of-ways to accomodate multimodal pathway
- Pathway standards to provide comfortable width to accommodate pedestrians, bikes, and golf carts.
- Wayfinding signs and warning signs along pathways.



Future Cross Section

